



St Helens Masterplan

Phase 1 Development

(Workstreams 1 -7)

Social Value delivered report

Report No. 1

To December 2025





1 Introduction

This document showcases social value delivered from September 2025 only- all previous social value can be found on previous reports.

The latest social value brochure documents social value delivered so far to September 2025 and has been distributed recently.

VINCI have fully embedded social value within our processes, procedures and in the way we work, to ensure we maximise our contributions to the St Helens Community and the wider communities of the region for years to come, by creating this long-term partnership.

The regeneration project aspires to not only deliver outstanding services within great facilities, but ensure we leave a lasting legacy to the wider community. Together we have a wealth of experience working in St Helens and understand its economic and social challenges.

Engagement with local organisations and educational establishments is fundamental to the successes of the plan, supported by senior directors at VINCI Building. This process has begun early, to ensure we hit the ground running during pre-construction, and this enthusiasm will continue throughout the project.

In this document we will provide more detail about the social value being delivered throughout the project, including SROI- Social Return on Investment, across multiple areas of social value: employment; education and community. SROI is calculated using Social Value Portal, a platform that procures, measures and reports social value as a monetary value using 'proxy' values, so that we can quantify how much value we are adding to communities.



Social value is managed and coordinated by our dedicated social value team ensuring efficient delivery and engagement with the whole project teams, to maximise benefit to St Helens.

We have created this document to keep you updated and showcase the stories of how local people, communities and the next generation have been positively impacted by our social value work.



2 Employment

LOCAL WORKFORCE

MURRAYWOOD CONSTRUCTION- ADMINISTRATOR- JAYDA KING

Where do you live?

Warrington

Where was your place of work prior to starting this role?

Warrington & Vale Royal College

What does this job mean to you?

Being an Administrator at Murraywood Construction means a great deal to me, both personally and professionally. After a period of unemployment while focusing on being a single mum, finding a role that offered part-time hours and flexibility around my son's needs was incredibly important. This position has given me the opportunity to rebuild my confidence, develop my skills, and contribute meaningfully to a team again while still being present for my family.



Working at Murraywood Construction has reminded me how much I enjoy being part of a structured, supportive environment where my organisational skills and attention to detail can make a real difference. It's more than just a job, it's a chance to balance my responsibilities as a parent with my career goals, and to feel proud of what I achieve every day.

How have you found working on site?

Transitioning from an office-based role to working on site has been a rewarding and eye-opening experience. It has given me a much greater understanding of how the work carried out on site connects with the administrative and organisational tasks I handle day to day. Being on site has allowed me to see the practical side of projects come to life, and it's helped me build stronger working relationships with the site team through better communication and collaboration. Overall, working on site has broadened my perspective and made me a more well-rounded and confident administrator.

VINCI BUILDING SITE OPERATIVE, VETERAN- CHRISTOPHER RODEN

What is your job role?

Site Operative

Where do you live?

St Helens

Where was your place of work prior to starting this role?

Working for agencies, doing odd jobs where I can.

How did you find out about this employment opportunity?

I applied for the job with Fawkes and Reece through St Helens Ways to Work. I was unemployed for two months. The construction sector is very quiet at the minute. I really struggled to find a suitable role.

What does this job mean to you?

This role is brilliant for me as it's 10 minutes from my home which means I can spend more time with my family outside of work. Also having 2 years' worth of work on my doorstep is a great piece of mind.





How have you found working on site?

Brilliant, everyone is really nice. I have enjoyed seeing the start of a construction site and learning new skills. I am also really grateful that the team are supportive of my Veteran counseling. Being ex- armed forces it's great to have the support of the team.

Committed to Recruiting Locally

As part of our commitment to recruiting locally, we are working closely with St Helens Ways to Work. Fawkes & Reece are supporting us in this endeavour, with Ollie McMahon, our Recruitment Consultant, based at the Ways to Work office regularly to help achieve this goal.



Ollie has been actively engaging with local candidates, registering individuals through Ways to Work and Fawkes & Reece- so far 37 local people have registered, to fill vacancies when they arise. Some candidates have already secured roles with VINCI Building, while others have been signed up for opportunities on other local sites. This collaboration is helping to create real employment opportunities for people in the St Helens area.



3 Education

Regeneration Team Support De La Salle Careers Fair

On 6th November, colleagues from the St Helens Regeneration Team came together to support De La Salle's Careers Fair, showcasing the breadth of opportunities within the local construction and regeneration sector. A huge thank you to HA Civils, Project 4 Safety, A&B Engineering, Ubique, St Helens Borough Council, and Fawkes & Reece for joining forces to inspire the next generation. Their presence made a real impact by offering students valuable insights into career pathways, sharing expertise, and demonstrating the collaborative effort driving regeneration in St Helens.







4 Apprentices

MURRAYWOOD CONSTRUCTION - FREDDIE BALL

Quantity Surveyor- Aged 19- 1st year student – HNC QS

Where do you live?

Warrington, WA2

How long have you worked at Murraywood Construction?

2 months

What has your career journey been?

Completed A levels at Priestley College, early on-site experience as a groundworker, this leading to my decision to do an apprenticeship as a QS.

What has been a key highlight of your career?

Real hands- on experience learning directly from experienced professionals gaining full exposure.

Describe your experience working for Murraywood Construction

I work 4 days alongside a Senior QS learning to solve real time issues directly impacting on live projects, learning something new every day that is valuable and continuing my development.

What does it mean to you to work on a project in your local area?

To be able to gain on-site experience while attending university.



5 Community

The Hope Centre

The Hope Centre is a community-focused charity based in St Helens, dedicated to bringing life and hope to individuals facing hardship. Originating from a church initiative, it supports people affected by unemployment, social deprivation, and homelessness through a range of practical services and social action projects. These include emergency food provision via the Foodbank, essential supplies for new mothers through Baby Basics, mental health support via the Breathe Course, and affordable food access through the Hope Pantry. The charity also runs Hope House, a drop-in centre offering advocacy and support for those who are homeless or at risk. At its core, the Hope Centre aims to be a beacon of safety, compassion, and transformation for those in need.



VINCI and supply chain partners are committed to support The Hope Centre in several ways throughout the project.

Murraywood Construction Supports The Hope Centre’s Winter Emergency Shelter with Bed Donation

As the colder months approach, The Hope Centre in St Helens continues its vital work supporting individuals experiencing homelessness or at risk of becoming homeless. Since 2004, the Centre has offered a safe space, providing access to essential services such as IT, phones, appointment assistance, a postal address, meals, and emotional support, all aimed at helping clients reconnect with society and take steps toward a brighter future.

During the most severe winter nights, the centre activates its Severe Weather Emergency Protocol (SWEP), opening its doors overnight to offer emergency shelter. Last year, this meant many clients had no option but to sleep on the floor.

This year, Murraywood Construction contributed to this life-saving initiative by donating 20 camp beds, totaling £919, ensuring that those seeking shelter can rest more comfortably and safely. The beds were gratefully received by Mark, the Centre’s Homeless Prevention Officer, and Megan, a dedicated volunteer, in preparation for the winter season.





Murraywood Construction Donate to The Hope Centre Baby Basics

On 20th October, Murraywood Construction filled three trolleys at Tesco, worth £479 and donated the goods to The Hope Centre in St Helens. The Hope Centre delivers vital services to those facing hardship - from food and emergency essentials to advice and referrals. Their team of dedicated volunteers meets people from all walks of life and works tirelessly to make a difference. The team also learned about their other initiatives, including Baby Basics, which supports new parents with essential supplies during one of the most financially challenging times of life. Their visit was a powerful reminder of how easily life circumstances can change and how important it is to support those doing the work on the ground.



Bradley Demolition Donate to The Hope Centre for Christmas

This month, Bradley Demolition generously donated £460 worth of food and Christmas gifts to The Hope Centre. Their thoughtful contribution will help bring warmth and joy to individuals and families in need during the festive season. We're incredibly grateful for their kindness and support in making a real difference in our community.



Summit Scaffolding Donate Toiletries to The Hope Centre

Summit Scaffolding generously donated £80 worth of toiletries to support The Hope Centre's Baby Basics programme. This initiative provides essential items to vulnerable families with newborns, ensuring they have access to basic hygiene products during a critical time. Their contribution will help ease the burden for parents facing financial hardship and demonstrates a strong commitment to supporting the local community.



Summit Scaffolding Donate to Local Foodbank

Summit Scaffolding has generously donated £80 to the Trussell Trust, a local foodbank network dedicated to supporting individuals and families facing food insecurity. Their contribution will help provide essential groceries and supplies to those in need, ensuring that vulnerable members of the community receive vital assistance during challenging times.





Murraywood Construction Donate to Willowbrook Hospice

Willowbrook's network of charity shops, including a large furniture Donation Warehouse and an eBay store, plays a vital role in raising funds for the hospice. By selling donated pre-loved items such as clothing, homewares, books, and furniture, these shops generate income that directly supports the hospice's work caring for people with terminal and life-limiting illnesses. The funds help provide specialist care for patients and bereavement support for their loved ones, ensuring that those in the local community receive compassionate assistance when they need it most.

In November Murraywood generously donation £230 worth of clothing and electronics will be sold through the charity's shops or online platforms, helping to raise essential funds for patient care and family support services. Contributions like this not only provide financial aid but also help maintain awareness of Willowbrook's mission within the community.



Activities in this period

A&B Engineering Helps Bring Joy to Local Families This Christmas

A&B Engineering donated £250 to St Helens Council's Christmas Toy Appeal, helping to bring joy to children and young people across the community this festive season. This generous contribution will go towards providing gifts from the appeal's wish list, ensuring that families facing hardship can still experience the magic of Christmas. By supporting this initiative, A&B Engineering is helping to create lasting memories and spread happiness where it's needed most.





Webber Supports Homeless Community with Winter Essentials

Webber donated £350 worth of essential winter items to Hope House, helping to support individuals who are homeless or at risk of homelessness in St Helens. This contribution will provide warmth and comfort during the cold winter months, ensuring that those in need have access to necessities such as clothing and personal care items. By supporting Hope House’s mission, Webber is making a meaningful impact, helping vulnerable people stay safe, maintain dignity, and move towards independence during one of the most challenging times of the year.

Webber Supports Trussell Trust in St Helens

Webber recently donated £132 to the Trussell Trust food bank in St Helens, reinforcing its commitment to supporting local communities and tackling food poverty. This contribution will help provide essential food and household items to individuals and families facing hardship.



Spreading Christmas Cheer with the Standing Tall Foundation

On Friday 12th December, three colleagues from St Helens Borough Council joined forces with A&B Engineering for a wonderfully festive volunteering morning with the Standing Tall Foundation. The team took part in the charity’s annual Christmas Wrapping Event, helping to wrap, pack, and deliver over 3,000 presents to 1,020 children and their families.

These gifts were distributed across 40 local schools identified as having pupils with the greatest need, as well as to homeless families, refuges, those in temporary accommodation, and Young Carers. This incredible effort ensured that some of the most vulnerable children in the community had something special to open on Christmas Day.



The event was a celebration of community spirit, with volunteers donning cheerful festive outfits and working together to make a meaningful difference.



Murraywood Donate £100 to St Helens Young Carers Centre

A Young Carer is someone aged 6-18 who provides regular or ongoing care and emotional support towards a family member who is ill, disabled, has a mental health condition or misuses drugs or alcohol. They often take on practical and/or emotional caring responsibilities that would normally be expected of an adult. Every Young Carer should have the same opportunities as other children and young people of a similar age. This Christmas, Murraywood Construction generously donated £100 worth of toys to St Helens Young Carers, helping bring joy to children and young people who provide vital care for family members. This thoughtful contribution supports the charity’s mission to make the festive season a little brighter for those who often put others first.

VINCI Sponsor the St Helens Town Centre Christmas Lights

St Helens town centre is lit up thanks to two traditional Christmas trees supplied by St Helens based Rainford’s farm and Christmas trees and funded with support from VINCI Building. The trees are situated in Church Square and Victoria Square and will be lit up daily throughout the Christmas period.

Councillor Richard McCauley, Cabinet Member for Regeneration at St Helens Borough Council, said: “We are grateful to VINCI Building for their continued support and commitment to giving back to St Helens Borough throughout the town centre regeneration programme. Major progress has been made on the works this year and it is vital we remind residents and visitors that the town centre remains open throughout the construction period and that we are ready to welcome them. These Christmas trees are a fantastic way to show that and allow our residents to enjoy the festive period.”

Martin Horton, Senior Project Manager at VINCI Building said: “We’re delighted to support St Helens Council with a contribution towards the Christmas trees in St Helens town centre and hope that they bring festive joy to the community and an uplift to local businesses.”



Richard Rainford owner of Rainford's farm and Christmas trees said: “As a local business we are once again proud to supply the Christmas trees for St Helens town centre. We have been supplying the trees for around thirty years and every year it is a pleasure to see them take centre stage in the place we call home, celebrating community spirit and delivering a festive boost to local businesses and residents.”





6 Work Placements

Ethan Stark- Secondary School Student

Ethan had conducted work experience on another site local to him and wanted to learn more about the different roles at VINCI, so the St Helens team welcomed him onsite.

Age 15

Where do you live? Ormskirk

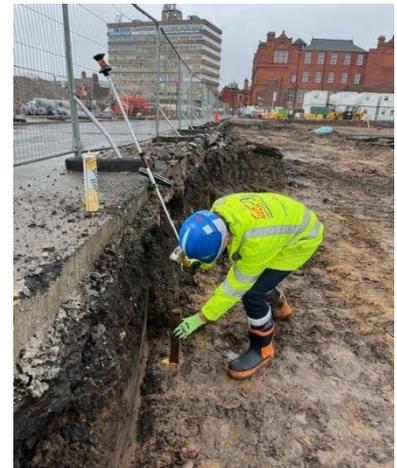
What are you currently studying and where at? Design, Technology, Media Studies and History, St Bede's Catholic High School

Do you have a long-term career goal? Yes, to be an Engineer or Architect

What does your work experience mean to you? It is an insight into the Engineering Industry on a construction site

What has your experience been like working on St Helens Regeneration project so far?

My experience so far has been good because I have been able to see first -hand a subject, I am very interested in.





7. Support for Local Businesses

Activities in this period

Supporting Local Businesses

In an endeavour to upskill local businesses, VINCI and our supply chain are proposing to offer a programme of sessions, devised specifically to support companies who have shared an interest. Although some businesses may not be appointed on the project for various reasons, VINCI Building and our supply chain would like to offer a programme of sessions to upskill and support growth to local businesses who have expressed interest in working on the project.



A programme of support for local businesses has been mapped out, in collaboration with St Helens Launchpad, for St Helens businesses, relating to: supply chain management; training or apprenticeships; accreditation; recruitment; health & safety; legal and accounting. The requirements of local businesses have been assessed, and a programme of support will be delivered in the new year. Businesses are currently being offered support sessions led by The Growth Company with bidding, advice and guidance, finance drop-in sessions, business and financial planning, and one to one business support.

The programme is as follows:

1. Sustainability and Social Value– **Monday, 19th January**
2. Early Careers & Recruitment – **Wednesday, 11th February**
3. Bid Writing – **Wednesday, 4th March**
4. Supply Chain and Business Development – **Monday, 9th March**
5. Health & Safety- *online webinar or face to face training is being discussed*



8. Health and Wellbeing

All VINCI employees currently working on the project have access to a 12-month wellbeing programme. Monthly activities relating to the subject are delivered and yearly health checks are carried out. Employees also have access to a confidential 24 hr hotline to support their mental health.



This year, VINCI Building are a 2025 company supporter of the **Lighthouse Charity**. The Lighthouse Construction Industry Charity is the only charity that provides emotional, physical and financial wellbeing support to the construction community and their families. Their mission is to ensure that the construction community can easily access the emotional, physical and financial wellbeing support they need and to develop healthy and sustainable futures for this generation and the next.

All employees (VINCI and supply chain partners) can access a free helpline and wellbeing resources that include:

- Self paced eLearning
- Wellbeing & Mental Health Training
- Wellbeing Champions support
- Self-Support App
- 'Make it Visible' site tours and talks



24/7 Helpline

UK 0345 605 1956

ROI 1800 939 122

Text **HARDHAT** to
UK 85258 or ROI 50808



Reporting Update

Social Value Portal have updated the online account so VINCI Building can report all social value in one place, as agreed with ECF.

Figures can be prorated by ECF to determine separate social return on investment accordingly.

Hannah continues to track social value delivery manually via the excel tracker to track progress and inform future plans. Evidence is uploaded onto the portal quarterly. Therefore, SROI will be shared quarterly, once reviewed by Social Value Portal and ECF can download a report from Social Value Portal quarterly.

Case studies documented here will continue to be shared monthly.

UPCOMING SOCIAL VALUE

- *VINCI to deliver a programme of support to local businesses in collaboration with The Growth Company- January- March 2026*
- *Rainhill High Careers Fair- 28th January- Murraywood Construction's Social Value Manager, QS Apprentice and Site Manager attending (9am-1.30pm)*
- *De La Salle 11th-12th February 3-5.30pm mock interviews*
- *Carmel College's Career Fair on 9th March*
- *De La Salle Year 7 What's my job? 29th/ 30th April 9.30-12.30*
- *Augustine's Career Fair (June tbc)*
- *Rainhill High Mock Interviews 2/3rd July- Murraywood Construction attending 2nd July (9am-2.30pm)*