

# **St Helens Masterplan**

## **Phase 1 Development**

**(Workstreams 1 -7)**

**Social Value delivered report**

**Report No. 1**

**To November 2025**





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## 1 Introduction

**This document showcases social value delivered from September 2025 only- all previous social value can be found on previous reports.**

**The latest social value brochure documents social value delivered so far to September 2025 and has been distributed recently.**

VINCI have fully embedded social value within our processes, procedures and in the way we work, to ensure we maximise our contributions to the St Helens Community and the wider communities of the region for years to come, by creating this long-term partnership.

The regeneration project aspires to not only deliver outstanding services within great facilities, but ensure we leave a lasting legacy to the wider community. Together we have a wealth of experience working in St Helens and understand its economic and social challenges.

Engagement with local organisations and educational establishments is fundamental to the successes of the plan, supported by senior directors at VINCI Building. This process has begun early, to ensure we hit the ground running during pre-construction, and this enthusiasm will continue throughout the project.

In this document we will provide more detail about the social value being delivered throughout the project, including SROI- Social Return on Investment, across multiple areas of social value: employment; education and community. SROI is calculated using Social Value Portal, a platform that procures, measures and reports social value as a monetary value using 'proxy' values, so that we can quantify how much value we are adding to communities.



Social value is managed and coordinated by our dedicated social value team ensuring efficient delivery and engagement with the whole project teams, to maximise benefit to St Helens.

We have created this document to keep you updated and showcase the stories of how local people, communities and the next generation have been positively impacted by our social value work.



## 2 Employment

### LOCAL WORKFORCE

#### **MURRAYWOOD CONSTRUCTION- ADMINISTRATOR- JAYDA KING**

##### **Where do you live?**

Warrington

##### **Where was your place of work prior to starting this role?**

Warrington & Vale Royal College

##### **What does this job mean to you?**

*Being an Administrator at Murraywood Construction means a great deal to me, both personally and professionally. After a period of unemployment while focusing on being a single mum, finding a role that offered part-time hours and flexibility around my son's needs was incredibly important. This position has given me the opportunity to rebuild my confidence, develop my skills, and contribute meaningfully to a team again while still being present for my family.*

*Working at Murraywood Construction has reminded me how much I enjoy being part of a structured, supportive environment where my organisational skills and attention to detail can make a real difference. It's more than just a job, it's a chance to balance my responsibilities as a parent with my career goals, and to feel proud of what I achieve every day.*

##### **How have you found working on site?**

*Transitioning from an office-based role to working on site has been a rewarding and eye-opening experience. It has given me a much greater understanding of how the work carried out on site connects with the administrative and organisational tasks I handle day to day. Being on site has allowed me to see the practical side of projects come to life, and it's helped me build stronger working relationships with the site team through better communication and collaboration. Overall, working on site has broadened my perspective and made me a more well-rounded and confident administrator.*



### Activities in this period

#### **VINCI BUILDING SITE OPERATIVE, VETERAN- CHRISTOPHER RODEN**

##### **What is your job role?**

Site Operative

##### **Where do you live?**

St Helens

##### **Where was your place of work prior to starting this role?**

*Working for agencies, doing odd jobs where I can.*

##### **How did you find out about this employment opportunity?**

*I applied for the job with Fawkes and Reece through St Helens Ways to Work. I was unemployed for two months. The construction sector is very quiet at the minute. I really struggled to find a suitable role.*

##### **What does this job mean to you?**





*This role is brilliant for me as it's 10 minutes from my home which means I can spend more time with my family outside of work. Also having 2 years' worth of work on my doorstep is a great piece of mind.*

**How have you found working on site?**

*Brilliant, everyone is really nice. I have enjoyed seeing the start of a construction site and learning new skills. I am also really grateful that the team are supportive of my Veteran counseling. Being ex- armed forces it's great to have the support of the team.*

**Committed to Recruiting Locally**

As part of our commitment to recruiting locally, we are working closely with St Helens Ways to Work. Fawkes & Reece are supporting us in this endeavour, with Ollie McMahon, our Recruitment Consultant, based at the Ways to Work office regularly to help achieve this goal.



Ollie has been actively engaging with local candidates, registering individuals through Ways to Work and Fawkes & Reece- so far 37 local people have registered, to fill vacancies when they arise. Some candidates have already secured roles with VINCI Building, while others have been signed up for opportunities on other local sites. This collaboration is helping to create real employment opportunities for people in the St Helens area.



### 3 Education

#### Activities in this period

##### **Regeneration Team Support De La Salle Careers Fair**

On 6th November, colleagues from the St Helens Regeneration Team came together to support De La Salle's Careers Fair, showcasing the breadth of opportunities within the local construction and regeneration sector. A huge thank you to HA Civils, Project 4 Safety, A&B Engineering, Ubique, St Helens Borough Council, and Fawkes & Reece for joining forces to inspire the next generation. Their presence made a real impact by offering students valuable insights into career pathways, sharing expertise, and demonstrating the collaborative effort driving regeneration in St Helens.









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## 4 Apprentices

### **MURRAYWOOD CONSTRUCTION - FREDDIE BALL**

Quantity Surveyor- Aged 19- 1<sup>st</sup> year student – HNC QS

#### **Where do you live?**

Warrington, WA2

#### **How long have you worked at Murraywood Construction?**

2 months

#### **What has your career journey been?**

Completed A levels at Priestley College, early on-site experience as a groundworker, this leading to my decision to do an apprenticeship as a QS.

#### **What has been a key highlight of your career?**

Real hands- on experience learning directly from experienced professionals gaining full exposure.

#### **Describe your experience working for Murraywood Construction**

I work 4 days alongside a Senior QS learning to solve real time issues directly impacting on live projects, learning something new every day that is valuable and continuing my development.

#### **What does it mean to you to work on a project in your local area?**

To be able to gain on-site experience while attending university.



## 5 Community

### The Hope Centre

The Hope Centre is a community-focused charity based in St Helens, dedicated to bringing life and hope to individuals facing hardship. Originating from a church initiative, it supports people affected by unemployment, social deprivation, and homelessness through a range of practical services and social action projects. These include emergency food provision via the Foodbank, essential supplies for new mothers through Baby Basics, mental health support via the Breathe Course, and affordable food access through the Hope Pantry. The charity also runs Hope House, a drop-in centre offering advocacy and support for those who are homeless or at risk. At its core, the Hope Centre aims to be a beacon of safety, compassion, and transformation for those in need.

VINCI and supply chain partners are committed to support The Hope Centre in several ways throughout the project.



### Murraywood Construction Supports The Hope Centre's Winter Emergency Shelter with Bed Donation

As the colder months approach, The Hope Centre in St Helens continues its vital work supporting individuals experiencing homelessness or at risk of becoming homeless. Since 2004, the Centre has offered a safe space, providing access to essential services such as IT, phones, appointment assistance, a postal address, meals, and emotional support, all aimed at helping clients reconnect with society and take steps toward a brighter future.

During the most severe winter nights, the centre activates its Severe Weather Emergency Protocol (SWEP), opening its doors overnight to offer emergency shelter. Last year, this meant many clients had no option but to sleep on the floor.

This year, Murraywood Construction contributed to this life-saving initiative by donating 20 camp beds, totaling £919, ensuring that those seeking shelter can rest more comfortably and safely. The beds were gratefully received by Mark, the Centre's Homeless Prevention Officer, and Megan, a dedicated volunteer, in preparation for the winter season.







### Murraywood Construction Donate to The Hope Centre

On 20<sup>th</sup> October, Murraywood Construction filled three trolleys at Tesco, worth £479 and donated the goods to The Hope Centre in St Helens. The Hope Centre delivers vital services to those facing hardship - from food and emergency essentials to advice and referrals. Their team of dedicated volunteers meets people from all walks of life and works tirelessly to make a difference. The team also learned about their other initiatives, including Baby Basics, which supports new parents with essential supplies during one of the most financially challenging times of life. Their visit was a powerful reminder of how easily life circumstances can change and how important it is to support those doing the work on the ground.



### Murraywood Construction Donate to Willowbrook Hospice

Murraywood Construction has generously donated £230 worth of boys' clothing and electronics to Willowbrook Hospice, supporting the centre's ongoing efforts to provide for children in need. This donation is part of a continuing drive running up to Christmas, with team members regularly contributing quality used toys and clothing. Their thoughtful support is helping to make a meaningful difference in the lives of young people at Willowbrook.



### Bradley Demolition Donate to The Hope Centre

This month, Bradley Demolition generously donated £460 worth of food and Christmas gifts to The Hope Centre. Their thoughtful contribution will help bring warmth and joy to individuals and families in need during the festive season. We're incredibly grateful for their kindness and support in making a real difference in our community.





## Activities in this period

### Summit Scaffolding Donate Toiletries to The Hope Centre

Summit Scaffolding generously donated £80 worth of toiletries to support The Hope Centre's Baby Basics programme. This initiative provides essential items to vulnerable families with newborns, ensuring they have access to basic hygiene products during a critical time. Their contribution will help ease the burden for parents facing financial hardship and demonstrates a strong commitment to supporting the local community.



### Summit Scaffolding Donate to Local Foodbank

Summit Scaffolding has generously donated to the Trussell Trust, a local foodbank network dedicated to supporting individuals and families facing food insecurity. Their contribution will help provide essential groceries and supplies to those in need, ensuring that vulnerable members of the community receive vital assistance during challenging times.







## 6 Work Placements

### Ethan Stark- Secondary School Student

Ethan had conducted work experience on another site local to him and wanted to learn more about the different roles at VINCI, so the St Helens team welcomed him onsite.

**Age** 15

**Where do you live?** Ormskirk

**What are you currently studying and where at?** Design, Technology, Media Studies and History, St Bede's Catholic High School

**Do you have a long-term career goal?** Yes, to be an Engineer or Architect

**What does your work experience mean to you?** It is an insight into the Engineering Industry on a construction site

**What has your experience been like working on St Helens Regeneration project so far?**

My experience so far has been good because I have been able to see first-hand a subject, I am very interested in.





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## 7. Support for Local Businesses

### Activities in this period

#### Supporting Local Businesses

In an endeavour to upskill local businesses, VINCI and our supply chain are proposing to offer a programme of sessions, devised specifically to support companies who have shared an interest. Although some businesses may not be appointed on the project for various reasons, VINCI and our supply chain would like to offer a programme of sessions to upskill and support growth. Recently Hannah Bailey and Kate Martlew (STHBC) met with Ian Dunkerley from The Growth Company to discuss how the VINCI team could work with him to devise sessions for local businesses who have expressed interest in working on the project, with the support of St Helens Business Launchpad.



Hannah is now working closely with The Growth Company to map out a programme of support for local businesses. Businesses are currently being offered support sessions led by The Growth Company with bidding, advice and guidance, finance drop-in sessions hosted by LCR finance hub, business and financial planning, and one to one business support.

With the help of The Growth Company, VINCI are planning a programme of webinars, for St Helens businesses, relating to: supply chain management; training or apprenticeships; accreditation; recruitment; health & safety; legal and accounting. The requirements of local businesses have been assessed, and a programme of support will be delivered in the new year.

The proposed programme is as follows:

1. Supply Chain and Business Development – **Monday, 19<sup>th</sup> January**
2. Bid Writing – **Wednesday, 4<sup>th</sup> March**
3. Early Careers & Recruitment – be good to align to National Apprenticeship Week from February 9–15, 2026 – **Wednesday, 11<sup>th</sup> February**
4. Sustainability and Social Value – **Monday, 9<sup>th</sup> March**
5. Health & Safety- *online webinar or face to face training is being discussed*

A comms plan is being created to promote the events.





## 8. Health and Wellbeing

All VINCI employees currently working on the project have access to a 12-month wellbeing programme. Monthly activities relating to the subject are delivered and yearly health checks are carried out. Employees also have access to a confidential 24 hr hotline to support their mental health.



This year, VINCI Building are a 2025 company supporter of the **Lighthouse Charity**. The Lighthouse Construction Industry Charity is the only charity that provides emotional, physical and financial wellbeing support to the construction community and their families. Their mission is to ensure that the construction community can easily access the emotional, physical and financial wellbeing support they need and to develop healthy and sustainable futures for this generation and the next.

All employees (VINCI and supply chain partners) can access a free helpline and wellbeing resources that include:

- Self paced eLearning
- Wellbeing & Mental Health Training
- Wellbeing Champions support
- Self-Support App
- 'Make it Visible' site tours and talks



**24/7 Helpline**  
**UK 0345 605 1956**  
**ROI 1800 939 122**  
 Text **HARDHAT** to  
**UK 85258 or ROI 50808**



### Reporting Update

Social Value Portal have updated the online account so VINCI Building can report all social value in one place, as agreed with ECF.

Figures can be prorated by ECF to determine separate social return on investment accordingly.

Hannah continues to track social value delivery manually via the excel tracker to track progress and inform future plans. Evidence is uploaded onto the portal quarterly, to match true quarters requested by ECF. Therefore, SROI will be shared quarterly, once reviewed by Social Value Portal and ECF can download a report from Social Value Portal quarterly.

Case studies documented here will continue to be shared monthly.

### UPCOMING SOCIAL VALUE

- *Murraywood Donate to St Helens Young Carers Centre- December*
- *STHBC to support Standing Tall Foundation- Christmas Wrapping*
- *VINCI to deliver a programme of support to local businesses in collaboration with The Growth Company- January- March 2026*
- *Rainhill High Careers Fair- 28<sup>th</sup> January- Murraywood Construction's Social Value Manager, QS Apprentice and Site Manager attending (9am-1.30pm)*
- *De La Salle 11<sup>th</sup>-12<sup>th</sup> February 3-5.30pm mock interviews*
- *De La Salle Year 7 What's my job? 29<sup>th</sup>/ 30<sup>th</sup> April 9.30-12.30*
- *Augustine's Career Fair (June tbc)*
- *Rainhill High Mock Interviews 2/3<sup>rd</sup> July- Murraywood Construction attending 2<sup>nd</sup> July (9am-2.30pm)*
- *Carmel College engineering students BIM masterclass by VINCI's digital team (TBC)*
- *Carmel College engineering students experience site tour of steel factory (TBC)*
- *Apprentice Harry Chamberlain is delivering a session to aspiring youngsters at Carmel College (TBC)*